2013 Columbus Recreation & Parks Master Plan

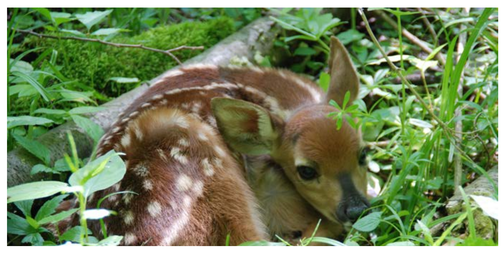
Your City, Your Community, Your Parks!

STATION 7

PROGRAMS

AQUATICS

OUTDOOR EDUCATION



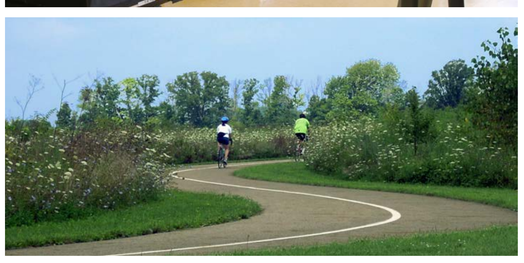
ARTS

PERFORMING ARTS

CAMPS & AFTER SCHOOL

SPECIAL EVENTS

FITNESS & WELLNESS



SPORTS

GENERAL INTEREST

MARTIAL ARTS

THERAPEUTIC RECREATION

THE CITY OF COLUMBUS
MICHAEL B. COLEMAN, MAYOR
RECREATION AND PARKS DEPARTMENT

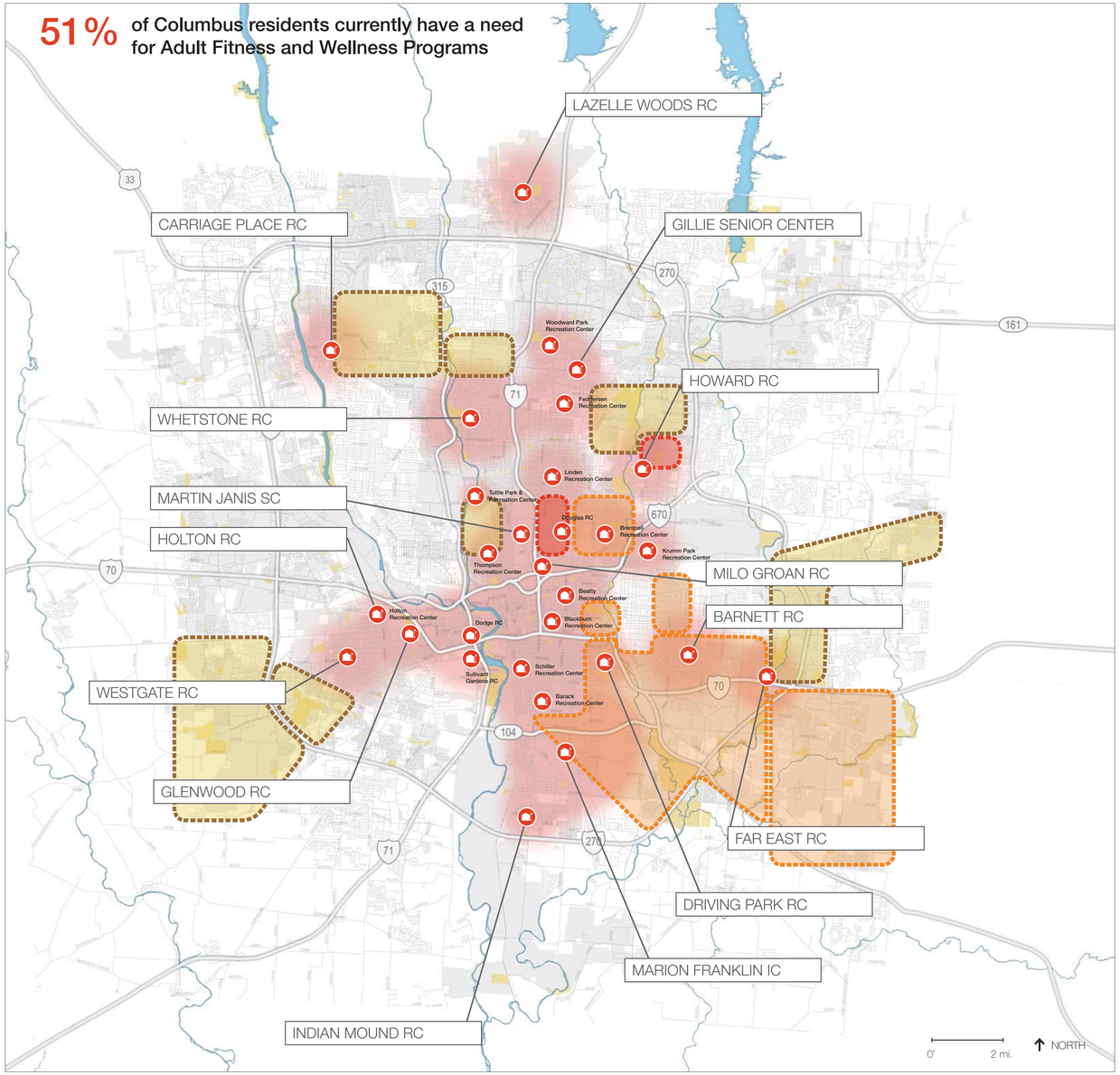
2013 Columbus Recreation & Parks Master Plan

Your City, Your Community, Your Parks!

STATION 7 - PROGRAMMING

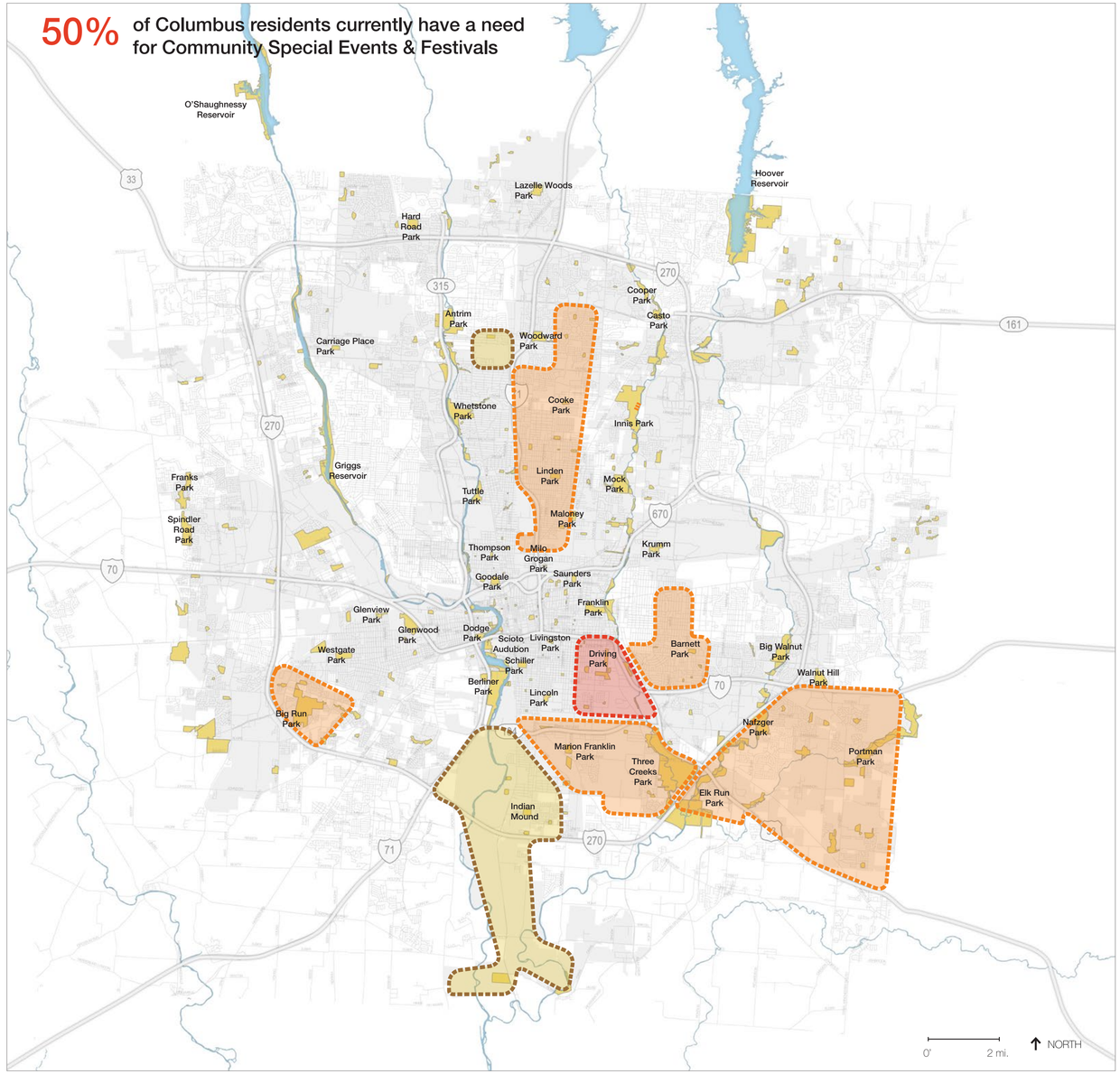
PROGRAM - ADULT FITNESS & WELLNESS PROGRAMS

51% of Columbus residents currently have a need for Adult Fitness and Wellness Programs



PROGRAM - COMMUNITY SPECIAL EVENTS & FESTIVALS

50% of Columbus residents currently have a need for Community Special Events & Festivals



Legend

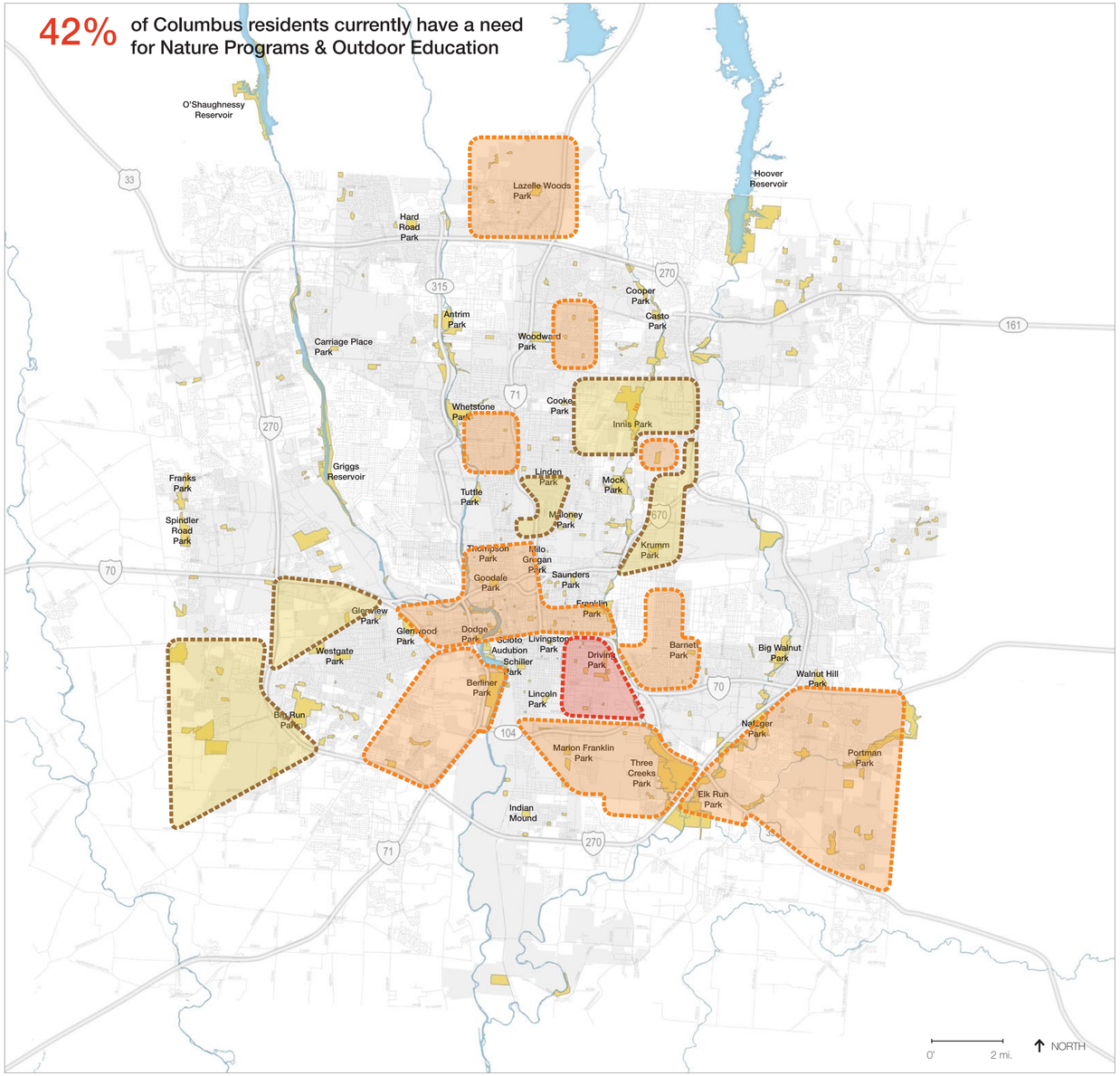
- City of Columbus Park
- City of Columbus Boundary
- Hydrology
- Major Roads
- Recreation Center, Senior Center & Community Centers
- Center service radius (varies)
- First Priority Areas
- Second Priority Areas
- Third Priority Areas

Legend

- City of Columbus Park
- City of Columbus Boundary
- Hydrology
- Major Roads
- First Priority Areas
- Second Priority Areas
- Third Priority Areas

PROGRAM - NATURE PROGRAMS & OUTDOOR EDUCATION

42% of Columbus residents currently have a need for Nature Programs & Outdoor Education



Legend

- City of Columbus Park
- City of Columbus Boundary
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- Major Roads
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- Second Priority Areas
- Third Priority Areas

DRAFT RECOMMENDATIONS FOR PROGRAMS

- Develop standards to **improve consistency** in program design, delivery, and evaluation
- Track demographic trends and **adjust programming or operations** to best serve each service area
- Establish **regional approach to service delivery** to eliminate gaps and overlaps, and allow sharing of resources between various centers
- **Avoid duplication in programming**
- Use a more **strategic and coordinated** approach to programming non-peak hours
- Enable larger centers to serve as true **"community centers."** Expand select smaller centers to include underserved areas
- **Expand outdoor programming** to compensate for lack of indoor space, improve visibility of centers, and deter crime
- **Consider theming centers** to include a strong approach to arts, fitness, sports, dance, music, seniors, child care, people with disabilities, gymnastics, and teens
- Track the results of **community surveys** by location to determine programming needs of residents
- **Track program participation**, outcomes, and efficiency on a weekly, monthly and yearly basis
- Develop a true cost of service program that **tracks both the direct and indirect costs** to provide services
- **Develop more programs for young adults**. Centers are more geared to youth under 16 and/or seniors.