

# **Priscilla R Tyson Cultural Arts Center**

## **Main Gallery Proposal Guidelines**

The Main Gallery at the Priscilla R Tyson Cultural Arts Center (PRTCAC) is one of the finest exhibition spaces in central Ohio. The Gallery encompasses over 3200 sq. ft. of display space. We feature several types of exhibits annually – including: invitational shows; theme shows; and responses to periodic open-calls issued to individual artists, artist teams, and arts organizations via a variety of opportunity notices. Proposals also may be sent at any time to the address shown below and they will be considered in the next review cycle. We typically schedule exhibitions 12 to 18 months in advance. Selection of art for exhibition following an open-call is through a juried process.

Goals for all our Main Gallery Exhibitions are to:

- provide opportunities for artists across central Ohio to show their work in an exceptional space;
- attract new visitors into the Tyson Cultural Arts Center who will then be inspired to create their own art;
- show work that is challenging in either concept, message, or technique – work that commercial galleries are less likely to display;
- reach out broadly to the increasingly diverse population of Greater Columbus;
- link artists working in many different art forms (e.g., music, dance, fashion, written and spoken word, theater, visual art)

### **ELIGIBILITY:**

- Entrants must be at least 18 years of age.
- Works submitted for consideration may be either 2-dimensional or 3-dimensional.
- Artists may enter only their original, untutored work - NO REPRODUCTIONS OF ORIGINAL WORK.
- All artwork presented must remain as part of the exhibition for the duration of the show.
- There is no fee for submitting a proposal.

### **PROPOSAL SUBMISSION:**

- Proposals can be submitted on a CD, on a flash drive, or using an on-line service such as Google Drive (must be accessible to Art Center staff). Proposals for video artworks can be provided through links to on-line video sites (e.g. Vimeo, YouTube), but must be accessible to all jurors;
- Artists are required submit images of 8 - 10 artworks. All images presented must be indicative of the style, quality, and theme of the proposed exhibition. Within this total, detail images are allowed if necessary to show an important feature of an artwork;

- Images are required for all planned installations – a conceptual drawing showing how the installation will be placed in the CAC Gallery is acceptable if the actual work has not been completed (a visit to the space is recommended);
- Sculptural artists may want to consider using the Center's outdoor grounds in addition to the gallery (a visit to the space is recommended);
- Ideas for activities in conjunction with a gallery show are welcomed (e.g., an offered workshop; a musical performance; a poetry reading; a dance performance);
- Image size requirements: minimum 2500 pixels on the longest side, JPEG, PNG, PDF formats only. Image files should be saved at a combined dpi and resolution THAT WILL RESULT IN A FILE SIZE LESS THAN 5 Mb;
- In addition, the following information is required:
  - artist's name, address, and contact information (phone, e-mail)
  - the title of each artwork (matched to the image name)
  - the medium (or media) used
  - dimensions (H X W X D) in inches
  - proposed Title for the exhibition
  - an artist's/group's statement relating to the proposed exhibition
- The PRTCAC reserves the right to reject entry materials not prepared to these specifications;
- Upon delivery, if an accepted artwork is found to have been misrepresented it may be rejected;
- Submission of a proposal shall constitute agreement on the part of the artist or artist's representative that said images may be used without restriction by the exhibition coordinators for the purpose of promoting the exhibition (e.g., press releases, posters, internet promotion) and in grant requests and reports.

#### **ARTWORK CONDITION, SIZE LIMITATIONS and SAFETY:**

- Accepted artists, or individuals working for the artist(s), are responsible for both delivering their artworks to the PRTCAC and for installing the exhibition, in coordination with Center staff.
- Extra precautions should be taken with delicate and large pieces.
- Hanging work must be wired on the back or otherwise configured for secure attachment to the gallery walls (saw-tooth hangers and clip frames are not acceptable unless approved by PRTCAC staff.) Other forms of installation may be allowed provided that the work is secure (e.g., pins or magnets for paper pieces).
- Glass or Plexiglas® must be used over water media, drawings, pastels, prints, and photographs.
- Hanging work may not exceed 6'x 6' or 100 lbs.
- Artists considering a floor installation need to be aware of the limited space available in the gallery and the need to maintain traffic flow to the rest of the Center (a visit to the gallery is recommended).
- Artists proposing video or computer-based artworks may be required to provide the necessary equipment for display.

- The CAC will have the final decision regarding proper artwork condition and location of each piece and appropriateness for a family-friendly space.
- A safety evaluation will be made for all installations, and modifications may be mandated by CAC staff. Perishable items, or artworks with hazardous components, will not be accepted.

**POLICIES:**

**Sales** – The Cultural Arts Center will charge a 30% commission on art sales, and work should be priced accordingly. Work not for sale should be marked NFS with the dollar value indicated.

**Selection** – Jurors will make exhibit choices based on the following factors:

- quality of artistic expression and “voice”;
- originality of concept and theme;
- level of execution of the medium and professionalism of presentation;
- appropriateness for our public facility and gallery space.

The proposal review by our selection panel is a closed and confidential process.

Send all mailed-in proposals to:

Exhibit Proposals

c/o Tom Baillieul

The Cultural Arts Center

139 West Main Street

Columbus, OH 43215

- or-

On-line submittals to Tom Baillieul, Main Gallery Coordinator, [tabaillieul@columbus.gov](mailto:tabaillieul@columbus.gov) and Lori Aumiller, [laaumiller@columbus.gov](mailto:laaumiller@columbus.gov) .

